



CITY OF HELENA, MONTANA
Call for Art



Lawrence St. & Last Chance Gulch
Traffic Signal Boxes, Helena, Montana



Sixth St. & Park Ave.

March 30, 2017

PROJECT: TRAFFIC SIGNAL BOX DESIGNS
ARTIST'S AWARD: \$700 PER SELECTED DESIGN
SUBMISSION DEADLINE: MAY 11, 2017, 4:00 PM

The Helena Public Art Committee (HPAC), on behalf of the City of Helena, seeks to commission original designs to cover up to eight city-owned traffic signal boxes located in the city core. The HPAC seeks a different design for each signal box.

Project Summary

The traffic signal box project consists of three phases:

- 1) Artists' designs chosen for signal boxes

- 2) Designs transferred to vinyl wraps by a contractor, who may need to coordinate with the artists
- 3) Designs applied to traffic signal boxes by a contractor.

This call for art is seeking designs (Phase 1). A contractor will be selected through a separate procurement process to complete Phases 2 and 3.

Eligibility

The competition is open to artists and graphic designers. Teams are eligible to apply. Respondents may submit more than one design.

Design Specifications

Designs are open to each artist's vision, but the color and design should be visually effective from a distance. The dimensions of the traffic signal boxes are about 30"W x 18"D x 50"H. A template has been provided as a supplemental document. The contractor may need to alter design dimensions slightly to fit a specific signal box.

How to Apply

Applicants must submit the information listed below. The information may be submitted on a CD-ROM by postal mail or in person to the address below. Alternatively, applicants may request permission to upload the information via OneDrive. Applicants must request permission to upload designs by email addressed to mvandenbosch@helenamt.gov by May 4, 2017. Submissions must be received no later than 4:00 pm on May 11, 2017. Late or incomplete submissions or designs submitted by email will not be considered.

1. Contact information including name, mailing address, and telephone number. An email address is requested, but not required.
2. A digital image for each design submitted. Each image must correspond to the supplied template for each design and meet these minimum requirements: minimum of 100 dots per inch vector-based pdf, with a 1" bleed around the edges.

Each design must meet these criteria:

1. Artwork must be original and may not be work that has been sold or reproduced in any way.
2. Artists must use the template provided to submit each design. Changes to design proportions may be required after submission to accommodate site requirements.
3. Designs must include all visible sides and top of the signal box.
4. Designs may not contain any representations of traffic lights, signs, or signals.
5. If the design is to include text, it must be included with the design submission.
6. Designs may not advertise or promote a business, product, or viewpoint.
7. Designs may not include any breach of intellectual property, trademarks, brands, or images of illegal activity and may not involve attaching any object to the box.

8. The finished artwork will be in the public domain and therefore may be subject to vandalism. Accordingly, artists should be thoughtful about having large open areas in the design; for example, large areas of a single color might provide an opportunity to deface the work.

Selection Process

The HPAC will review all submissions and select designs. The City reserves the right to seek alternative solutions for artwork if no design meets the selection criteria. Payment will be made upon completion of an accepted design that fits the template and execution of an agreement authorizing the use of the artwork as described below under "Use of Design."

The City of Helena reserves the right to reject any or all designs and re-advertise, and to accept the design or designs that best benefit the City. Designs will not be returned to the artist. The City is not responsible for costs associated with preparing designs in response to this Call for Art.

Selection Criteria

1. Artistic merit as evidenced by the submitted design
2. Appropriateness of the concept to the location

Use of Design

Artists submitting artwork understand and agree to the following:

Selected designs will be digitally applied to vinyl wrap and installed on a city-owned traffic signal box. The City may make adjustments to the finished piece as needed to make the design fit the traffic signal box. The artwork will be installed outside on a functioning piece of equipment and may be vandalized, destroyed by weather, damaged or removed. The City may reproduce and reinstall the artwork; however, the City has no obligation to maintain the artwork or to allow the artist to maintain the artwork.

Artists must sign an agreement authorizing the City to install the artwork and to use images of the artwork, with attribution, to promote the City of Helena or the work of the Helena Public Art Committee.

Inquiries and Submission

All questions regarding this Call for Art and submissions are to be directed to:

Traffic Signal Box Design Project
Public Art Committee, c/o Mary Vandebosch
mvandenbosch@helenamt.gov
City-County Building, Room 320
316 N. Park AVE
Helena MT 59623
(406) 447-8493

The design template and responses to questions will be posted online here:
helenapublicarts.com

ADA NOTICE

The City of Helena is committed to providing access to persons with disabilities for its meetings, in compliance with Title II of the Americans with Disabilities Act and the Montana Human Rights Act. The City will not exclude persons with disabilities from participation at its meetings or otherwise deny them the City's services, programs, or activities.

Persons with disabilities requiring accommodations to participate in the City's meetings, services, programs, or activities should contact the City's ADA Coordinator, Elroy Golemon, as soon as possible to allow sufficient time to arrange for the requested accommodation, at any of the following:

(406) 447- 8490

TTY Relay Service 1-800-253-4091 or 711

citycommunitydevelopment@helenamt.gov

316 North Park, Avenue, Room 440, Helena, MT 59623