

**Traffic Signal Box (TSB)  
Call for Art  
Questions and Responses  
April 27, 2017**

**Q1:** I was wondering if the artist pays the contractor for the vinyl wrap?

**R1:** No. The City pays the contractor for transferring selected designs to vinyl wrap and installation of the wraps on traffic signal boxes.

**Q2:** I am interested in entering the contest but I want to sell designs at farmers market this year. Will this be an issue if I sell the art after it is applied to the box?

**R2:** Yes this will be an issue. You may not sell a design that is purchased by the City. The Call for Art states: "Artwork must be original and may not be work that has been sold or reproduced in any way."

**Q3:** Is photography included as artwork for this project?

**R3:** Yes

**Q4:** Several questions have been asked about the scale and use of the template.

**R4:** The Call for Art states that applicants must submit "A digital image for each design submitted. Each image must correspond to the supplied template for each design and meet these minimum requirements: minimum of 100 dots per inch vector-based pdf, with a 1" bleed around the edges."

The artist does not need to upload an image to the template. The image (either as a whole or in panels) needs to match the proportions of the template. The template is a small-scale image providing the actual dimensions of the signal boxes. The submitted image must be directly proportional to the dimensions of the box. As long as the images are vector-based, as required, the overall size of the image doesn't matter.

It is the responsibility of the artist to ensure the image is vector-based. Artists who are not sure of how to accomplish this could consult with a graphics specialist. Some printing and sign companies provide assistance with producing vector-based images.

**Q5:** Does the artist need to leave a white border for the bleed space?

**R5:** The bleed should not be white space, but part of the image. The instruction in the Call for Art helps the artist determine not to place important visual content in the bleed.

**Q6:** May I submit several designs on one CD?

**R6:** Yes

**Q7:** Where are the TSB's located?

**R7:** Selected designs will be applied to city-owned TSB's in one or more of the following locations:

- North Park and Lawrence St
- North Park and 6th Ave
- Benton and Neill Ave
- Last Chance and 6th Ave
- Last Chance and Lawrence St
- Rodney and 11th Ave
- Rodney and 6th Ave

- Rodney and Helena Ave

Please note that the City will decide which design is installed on each TSB. The artist does not install the design or choose the TSB that their design is installed on.

**Q8:** I'm not sure you what you mean by "Applicants must request permission to upload designs by email addressed to [mvandenbosch@helenamt.gov](mailto:mvandenbosch@helenamt.gov) by May 4, 2017."

**R8:** If you would like to submit your designs and application information by uploading them to our OneDrive file sharing site, please send a request by email to the address listed by May 4, 2017. I will create a folder for you and send you an email invitation to upload to the folder. Designs must be uploaded by the deadline that applies to all submissions: 4:00 p.m. May 11, 2017. **Do not attach your designs to an email message.**