



316 N Park Ave. ♦ Helena, MT 59623 ♦ 447-8491

## REQUEST FOR PROPOSALS

**PROJECT:** PUBLIC ART FOR CENTENNIAL PARK  
**TOTAL BUDGET:** \$12,000.00  
**SUBMISSION DEADLINE:** February 19, 2013, 5:00 PM

The City of Helena Public Art Committee (HPAC) seeks to commission site-specific artwork, as a project in partnership with the City of Helena Parks Department, to be located in Centennial Park, Helena, Montana.

### Project Summary

Centennial Park is a 60-acre, landscaped multi-use park centrally located in Helena. The Sleeping Giant mountain is an important landmark to the north, Memorial Park is located to the east, Helena's urban downtown is located to the south, and Carroll College is located to the west. Prior to the multi-million dollar redevelopment to become a city park, the land previously used as a landfill, had tracks for the Great Northern Railroad and contained light industrial structures.

Centennial Park contains different recreation-use areas that need visible identification through the use of functional, public art action figures. The areas to be represented include a playground, dog park, trails, softball, soccer, bike park and climbing boulder. Directional signs and expectations for park users will also be installed at 3 locations in the park, and should include metal art elements related to the area identification figures. Installed art must be low maintenance and metal materials are preferred. The use of recycled materials is encouraged. Sharp edges must be removed.

The selected artist will create the design prototype for the following for Centennial Park:

- 1) The artistic metal sign framework for the top of the directional/expectations signs;
- 2) The artistic design for all of life-size or larger metal public art action figures to represent the designated areas.

The selected artist will create same artistic metal sign framework for three signs, and a minimum of two action figure signs.

The selected artist will work with the City Parks Department for the installation of the public art pieces.

**Total Budget:** \$12,000 for the artist, materials and installation

### Timeline

Submission deadline: 5:00 PM, Feb. 19, 2013

HPAC provides recommendation to Parks Board for March 6, 2013 meeting

HPAC notifies selected artist(s): March 2013

Artwork installation: Summer 2013

## **Eligibility**

The competition is open to artists, architects and designers. Teams are eligible to apply. The artist selected for the proposal must provide proof of liability insurance and workers compensation compliance.

## **How to Apply**

Applicants must submit the following:

1. Letter of interest. The letter is limited to one page in length and should explain the artist's interest in the project.
2. Current resume. If submitted as a team, a current resume should be submitted for each team member.
3. Project description accompanied by visual representation (drawings, maquette, photographs, and/or computer presentation), materials list and timeline.
4. Fabrication and installation: Describe the anticipated fabrication and installation needs. Include information that will help facilitate the artistic integrity of your work:
  - a. Describe how much space the project will need.
  - b. Describe the installation process.
  - c. Describe special equipment needed and maintenance required, including any treatment of the metal to address weatherization.
5. Preliminary budget (typed, one page maximum): Include a cost estimate for all facets, including but not limited to artist fees, insurance, travel expenses, materials costs, fabrication and installation costs.
6. Up to five images of previous work (slides or jpeg files on CD-ROM), accompanied by a descriptive list.
7. Include a self-addressed stamped envelope with accurate postage to ensure return of your application materials or make other arrangements to have your proposal returned to you.
8. Optional. Include up to three selections of support materials such as reviews, news articles, catalogues and other related information.

## **Selection Process**

HPAC will review all submissions and select a project or project for recommendation to the City Commission. HPAC reserves the right to seek alternative solutions for artwork if no proposal meets the selection criteria.

## **Selection Criteria**

1. Artistic merit as evidenced by the submitted materials
2. Appropriateness of the concept to the location of the project
3. Appropriateness of the materials and construction in terms of durability and low maintenance
4. Professional qualifications
5. Demonstrated ability to undertake projects of a similar scope

## **Inquiries and Submission Address**

All questions regarding this RFP and submissions are to be directed to:

HPAC Artwork, c/o City of Helena Planning Division, Attn: Kathy Macefield, 316 N Park Avenue  
Helena, MT 59623, Phone: (406) 447-8491, Email: [kmacefield@helenamt.gov](mailto:kmacefield@helenamt.gov).