

MINUTES

3:30 PM, Thursday, October 13, 2011

Room 426, Fourth Floor, City-County Building

316 North Park Avenue, Helena, Montana

1. Call meeting to order and establish a quorum

Members present – Vivian Hayes, Karen Sturm, Carol Swanson, Jim Gilman, Bobi Harris, Ellen Bell, Russ Cargo, Carol Montgomery. Staff: Kathy Macefield. Guest: Laurabelle Behlmer. Members absent: Matt Elsaesser, Amy Teegarden.

2. Enlist help from the PAC members to write up the meeting notes

Bobi Harris agreed to write up the minutes.

3. Approve minutes from September 8, 2011

Carol Swanson moved, and Bobi Harris seconded the motion to approve the minutes. The motion was approved unanimously.

4. Open Studios Tour – Sept 10, noon – 5:00 – DEBRIEF

Kathy reviewed the Artists surveys. While many appreciated the promotion and opportunity to support HPAC, many commented that they didn't have a big turnout or many sales. Discussion followed on if we should increase the price of tickets from \$10.00 to \$12.00 or \$15.00, change the days and hours, limit participation, offer sponsorships; discussion will continue on this topic. Laurabelle redrew the remaining raffle item and Kevin Keeler will receive the Holter membership. Kathy requested that next year, she could use help in editing Artist's bio material, and layout of the booklet. Jim suggested surveying the ticket holders and Bobi, Carol, and Jim will visit to form the questions for this survey.

5. Fall Art Walk. – Friday, Nov. 11, 2011

Kathy said ideally, the HPAC would be able to share space with artists from the Sept. 2011 Open Space Studios Tour in the Fall Art Walk, and would be able to give a sneak preview of the 2012 OST artists at the Spring Art Walk [May 18, 2012]. Choices of spaces for the Fall Art Walk: Kathy reported the Lion Building has approximately 448+ and 300+ sq. ft. of space for rent (\$100.00) for the month of Nov. by The Hub. We called the Dancing Lotus and Café Zuppa but they are full. Then Laura offered us her campaign space in the Placer (21 N. Last Chance Gulch, Suite 106) which she won't be using by then.

6. Art Place Grant

Kathy said the grant funds artists as part of a partnership with transportation, housing, economic development, and that the grant dollars are substantial (approximately \$50,000 and more). The HPAC discussed the Lyndale and N. Last Chance Gulch tunnels as possibilities, and scheduled a public meeting for *7:00 PM, Tuesday, Nov. 1* – hopefully at Exploration Works. Representatives from the Holter, Bray, Carroll College, Exploration Works, Downtown Helena, Non Motorized Travel Advisory Council, City-County Parks Board, Lewis and Clark County Health Department, and MDT to see if there was interest in pursuing this grant and submitting a letter of inquiry by Nov. 15th.

Carol will contact the director's of Holter and Exploration Works to see if a meeting can be held at Exploration works. The meeting will focus on how to proceed towards a city beautification process involving artists, starting with the tunnels. Russ suggested maybe the Holter or Exploration works initiate this project and we be partners. Amy Teegarden had previously suggested to Kathy that the concept include designs related to recreational activities in the parks. Kathy wondered about including "Youths at Risk."

7. Update/reprint 2009-2010 Helena Arts Guide

Kathy noted the current Arts Guide was out of date and the HPAC might want to consider updating and reprinting it. With the two previous printings, an RFP was advertised and the person selected was responsible for soliciting advertisers to cover the printing costs. Due to the limited time for discussion, this topic will be discussed again.

8. Updates

A.) **Trolley Block Murals** – Jim offered to use his truck to deliver the wheeled scaffold that Lance needs to finish the last mural. We decided to keep the list of acknowledgements on the mural, but that most of the history and explanation that Lance wrote was too wordy. It was suggested putting on a scan code that viewers could use with a smart phone to access a site with the information. Bobi would like to add that the history should be documented for accuracy before HPAC passes it on as fact from Lance. Russ will contact Jim McHugh of the BID to see if they need their donation back in lieu of the project coming in under budget, or if it can apply to future maintenance costs.

Celebration of Mural: *Wednesday, November 16, 2011, 1pm* was chosen for the event with oolong tea and fortune cookies.

B.) **City Website Logo** – They are checking through their file of logos and pictures to see what is already available to use rather than ask another artist to come up with something new.

C.) **One current HPAC vacancy** – an artist is still needed.

D.) **Community Art Show** – because we couldn't find a venue that could be used annually for future exhibits, and the time line needed to make the application, we will have to put off a February 2012 event.

E.) **Airport as Gallery Space** – Russ is still investigating how the Minneapolis airport handles their public art. The SLC airport has their own art curator.

9. Public Comment

None.

10. Other Business

Next meeting: 3:30 PM, Thursday, November 10, 2011

11. Adjourn

The meeting adjourned at 5:05 PM.