

HPAC MINUTES

3:30 PM, THURSDAY, APRIL 14, 2011

HELENA REGIONAL AIRPORT BOARD ROOM

HELENA, MONTANA

1. **Call meeting to order** – Members present- Vivian Hayes, chair; Carol Montgomery, vice-chair; Jim Gilman; Bobi Harris; and Carol Swanson. Staff: Kathy Macefield
2. **Enlist help from the PAC members to write up the meeting notes** – Bobi Harris agreed to write up the minutes. Enlisted Jim Gilman to write up last few minutes when Bobi had to leave early.
3. **Approve minutes from March 10, 2011 meeting** – Bobi moved and Carol seconded the motion to approve the minutes from the March 10, 2011 meeting. Motion passed unanimously.
4. **Debrief Child and Family Resource Fair (March 19)** – Vivian and Kathy reported the event was well –attended and they gave out many *Chalk Up Helena!* applications. Kathy will get email addresses for the organizations represented at the Resource Fair and will send them information about the event and the application so they can send it to their clients.
5. **UPDATES:**
 - A. **Walking Mall Concrete Arches** – On April 26th the City Commission considers a façade easement and a public access easement for the area containing the concrete arches next to the Windbag. Next step is to hire artist Lance Foster as a temporary employee. The artist has altered the design to take into consideration the Wong family’s desire for the Chinese contributions to Helena’s history to be represented more accurately. The new designs were shared with HPAC. Kathy noted the image of a junk vehicle as the predominant feature in the 5th mural panel, and questioned the tunnel effect with buildings in the background which presented a confusing image. The image will be shown at the next HPAC meeting. Kathy suggested the paintings include an interpretive area to help the viewer better understand the murals, and a brochure could be developed in addition to posting it on the website. Carol M. has video capabilities to film the installation.
 - B. **Open Studios Tour** – IR is advertising “101 Things to do in Helena.” Information about *Chalk Up Helena!* and Open Studio tours will be included for free. Kathy asked if the HPAC also wanted to have a paid advertisement. An eighth page horizontal ad, 1.75” x 2.25” would cost \$160 additional and was approved. 20 artists are already committed to be part of the Sept. 10th Open Studio Tour. Karen is checking on vendors to serve as ticket locations for the studio tour. Linda McCray has volunteered to create the cover of the Tour guide. Jim will check with Steve Lee and the Bray to see if they will be part of the studio tour; Carol S. will follow up with Brian at the Parrot; Carol M. will check with the Holter.

C. **HCC recommendation** – The City Commission had asked the HCC to look at 4 advisory committees, including the HPAC, and to give a recommendation about how the committees could become subcommittees of the HCC. Logistics included how to incorporate committees with appointed members to the HCC which has elected members; different areas of interest - the HCC focuses on the City's budget and other special projects such as holding neighborhood meetings; how the subcommittees will interact with the HCC, including projects and budgets. Vivian attended an HCC meeting to hear the HCC's thoughts on the issue.

6. **Tour Helena Regional Airport** - Guests: Manager Ron Mercer and Jeff Wiedekamper
We toured the airport looking at the art already on display and areas where there may possibly be exhibit areas. Ron noted an arts video had been developed that has played on the overhead televisions in the airport. He told us the airport has many historical items in storage, but there isn't anyone at present on the staff that is in charge of displaying it. John Redding photos are up but there was no interpretive or identifying signage about the scenes. The Bray and Becky Eiker pay \$75.00/monthly for their display cases. There is a charge of \$55.00 to \$75.00/month to place a colored slide ad in the baggage pickup area. To place brochures in the case for distribution costs \$10/month. Only 2% of the airport travelers are tourists compared with 60% tourists using the Bozeman terminal.

John Redding photos are up but there was no interpretive or identifying signage about the scenes. Paul Graham did the Sleeping Giant on one wall, but again, no plaque or sign with explanation or information about the artist. Linda McCray's work is displayed (having been purchased by the airport), but no gallery tag with title and her name. There was a nice plaque about Bob Morgan, who has several pieces on display. There are kiosk-type display cases in storage that could possibly be set up down the center of the hallway for art to be displayed securely. In the past, they had featured artists monthly when artist Celeste Sotola had volunteered to lead that effort. Ron said he would be interested in hearing from the HPAC if they had any suggestions about options to improve arts visibility.

7. **Public Comment:** No one was present to provide public comment.
8. **Other business:** Reminder of next meeting, 3:30 PM, Thursday, May 12, 2011.
9. **Adjourn** – 5:00 PM