



**Meeting Minutes
Thursday, March 12, 2015
3:30 PM
Room 426
City-County Bldg.**

Members Present:

- Johnny Moore
- Shawn White Wolf
- Bobi Harris
- Susan Raney Steffens
- Jim Gilman
- Katherine Hauck-Hausrath

Guests:

- Kathy Macefield
- Judy Garrity

The meeting began at 3:30 PM with Johnny Moore presiding.

Draft Survey

Kathy Macefield has circulated a draft survey and draft news release to HPAC members. The purpose is to let Helena residents know that paper copies of the survey can be obtained at the Library, the Holter Museum, and the City/County Building. She also mentioned that the web site needs to be updated.

Publicity

Johnny Moore opened the discussion regarding the draft poster. A number of suggestions for improvement were made, including a smaller snail, a frame around the words, etc. Johnny volunteered to work on another draft.

Publicity suggestions included the following:

- A press release
- Your Time article on the 27th of March
- Develop and print at least 50 posters
- Assure that HPAC members are responsible for placing the posters in various places around town
- Print 60 surveys for HPAC members to distribute around town (Judy)
- Assure that the Public Art website, www.helenapublicarts.com be noted on all materials.

- Assure that the Channel 12 **Community Calendar** notes all scheduled events.
- The launch date is March 23 and activities will be scheduled through May 29.

Parking Meter Project

It was agreed that this project will happen sometime in the spring.

Kathy mentioned that Ben Petea has another meter. She has tried repeatedly to get in touch with him. However, he does not return her calls. Kathy has also spoken with Cal Poole. However he also has no knowledge about the missing meter.

It was noted that Keegan Miller lives in Helena and has a meter that has been sanded and prepped for paint. His phone number is 214-212-4158.

Economic Study

Johnny initiated a discussion regarding the economic study and asked the group if they want to pursue this. The benefit is that it generates information about the economic boost that public art adds to the City.

Jim Gilman suggested that it is worthwhile to plug in numbers, charts, etc. and asked how to get information to the proper persons.

Kathy noted that public art is an economic boost to the community. She also suggested a format for organizations and businesses to plug in the numbers. Missoula has done this and found that it is cost effective.

Jim Gilman mentioned that the Bray Foundation is planning a decade celebration and bringing in artists. He also suggested that a Survey Monkey is a precursor for public awareness.

Johnny questioned whether this fits with our mission. He noted that it is more about commerce than about art. Johnny volunteered to contact the Bray.

Kathy volunteered to call the Missoula public art people.

Spring Art Walk

Shawn has made the registration for the Spring Art Walk. Early registration is \$56. Shawn has the form and information on how to pay.

Kathy mentioned that, in the past, donations have been split with the artists.

Johnny suggested that a letter be drafted to Heritage. He also volunteered to get some musicians.

Kathy will talk to Dan Fox on Friday, March 13. She will also update the website.

Shawn asked about an inventory of public art. Kathy responded that she and others do a walk about to check on the public art.

Next Meeting: April 9, 2015, Room 426.