



HPAC Minutes

3:30 pm, Thursday, April 9, 2015
Room 426, Fourth Floor, City-County Building
316 N. Park Ave.
Helena, MT 59623

1. Call Meeting to order and establish quorum:

HPAC members present: John Moore, chair; Carol Montgomery, vice-chair; Jim Gilman; Susan Steffens; Commissioner Katherine Haque-Hausrath, Shawn White Wolf; staff support Judy Garrity; and volunteer Kathy Macefield.

A. Appoint minutes taker – Kathy volunteered to take the minutes for this month.

2. Approve minutes from March meeting

The minutes were amended to correct the spelling of Kal Poole's and Ben Pepka's names. Katherine moved to approve the minutes as corrected and Shawn seconded the motion which passed unanimously.

3. Art Questionnaire (survey) update

A. HPAC website implementation – Kathy reported that she had emailed the survey text and poster to Judy and IT web support David Anson as well as the information for the public art home page. A short text regarding the Spring Art Walk, moving the Chalk Up text to that page, adding the poster, and updating contact information were also included.

The survey will ask what kinds of public art were wanted in the community and where they should be located. Jim mentioned Ken Saunders' idea for "calling card" sculptures downtown that could be sponsored by businesses. Shawn suggested "Art on the Move" with rotating public art.

4. Parking meter project update/Carol, Katherine

A. Publicity

B. Installation date

C. Celebration: The HPAC agreed to ask that the meters be installed and the unveiling would happen afterwards with related publicity. The first celebration would be for the HPAC meter by the Women's Mural.

5. Economic Impact Study Discussion

A. Why are we doing this?

The public art survey is intended to be the precursor to the economic impact study to see if there's community support for the study. The HPAC and the

City Commission have each allocated \$1,000 for the study in the FY15 budget; a \$3,500 match is needed which can be paid in 3 annual installments. The HPAC would need to contact organizations to participate in the study, and would serve as the conduit for the organizations' surveys which would be sent to the Americans for the Arts.

Carol said more grants are focusing on place-making, and the economic impact study could provide good information for grants. Katherine said the downtown master plan could also help with future grants. Kathy said the impact information would also help document the economic benefits of Helena's cultural scene; quantifying the arts could increase the public's perspective of their importance as businesses that support the local economy. The information would also be useful to develop a public art plan.

HPAC members expressed concern about how much time would be required to undertake and complete the economic impact study, and agreed to continue this discussion.

6. Spring Art Walk – May 15

- A. Location – Lewis and Clark County History Center, 7 W. 6th Ave. on the first floor of the Power Block.
- B. Artists – Rachel Two Teeth and Dennis McCahon
- C. Food – Susan will bring a cheese tray and Shawn will bring drinks.
- D. Art Questionnaire and Chalk Up sheets – Mini-flyers for both activities and Chalk Up applications will be available for distribution.

7. Chalk Up subcommittee meeting report:

- A. Publicity – Information is on websites.
- B. Poster – Carol presented the 8 x 11½ -inch poster and the mini-poster for this year's Chalk Up. Members thanked her for creating them.
- C. Sign-up sheets are located in Room 320 of the City/County Building.
- D. Child and Family Resource Fair - CANCELLED
- E. Judges – Vivian Hayes and Katherine Haque-Hausrath agreed to be judges. BID Director Tracy Reich would be invited to be a judge.
- F. Prizes – DHI and Amy at Lasso the Moon would be asked for gift certificates.

8. HCC update:

Shawn reported the HCC was also working on a survey and he would have more information at a future meeting.

9. Other business

- A. John said he had a \$92 bill for including the HPAC in the annual Cultural Treasures publication. The bill had already been paid and had come through after Kathy retired. The HPAC agreed it was ok to have paid the bill but would discuss if it was worth the value next time and if they wanted to be included again in the 2016 publication.
- B. Kathy asked if the HPAC wanted to have a paid ad in the IR's 101 Things to Do, or if a free listing would be sufficient. The HPAC agreed to go with the free listing since Chalk Up was the only event for this year.

- C. Kathy mentioned attending an open house where the MEH had acquired lights from New York's Times Square. She suggested MEH's members might be able to put together a proposal for the 2 bike/ped tunnels on each side of Centennial Park.

10. Public comment

No one was present to speak.

11. Adjourn

The meeting adjourned at 4:50 PM.

12. Next meeting: May 14, 2015